

Wednesday - Session 8

Persuasive writing

Today's LI: To design and write up your healthy snack advert.

[Click here](#) to access the teaching video.

Resources: Pen and Paper or exercise book, your healthy snack plan and your fabulous brain

Today you're going to:

- Warm up the words by adding subordinate conjunctions to sentences.

P Purpose - to persuade us to buy the snack bar

A Parents and carers buying snacks for their families.

L Language - comparatives, superlatives, adjectives, scientific vocabulary, complex sentences

comparatives	superlatives	Scientific Vocabulary	Subordinating conjunctions
sweet er	sweet est	protein	if
tast ier	tast iest	vitamins	when
health ier	health iest	minerals	as
bett er	best	fibre	because
more delicious	most delicious	calcium	which
less sugar	least sugar	nutrients	

- To think about the layout of your advert and how this effects the overall effectiveness of your advert.

Have fun with writing your advert. I wonder how persuasive you can be?

Activities

Choose the most appropriate **subordinating conjunction** for each sentence.

if

because

which

Buy this oat bar _____ it is delicious and healthy.

_____ you want a healthy snack, buy this delicious oat bar.

This snack is full of vitamins _____ which keep you healthy.

Healthy snack advert