Wednesday - Session 8

Persuasive writing

Today's LI: To design and write up your healthy snack advert.

Click here to access the teaching video.

Resources: Pen and Paper or exercise book, your healthy snack plan and your fabulous brain

Today you're going to:

- Warm up the words by adding subordinate conjunctions to sentences.
- Purpose to persuade us to buy the snack bar
 Parents and carers buying snacks for their families.
 Language comparatives, superlatives, adjectives,

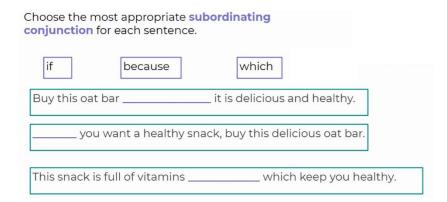
scientific vocabulary, complex sentences

comparatives	superlatives	Scientific Vocabu	Subordinating conjunctions
sweet er	sweet est	protein	if
tasti er	tasti est	vitamins	when
healthi er	healthi est	minerals	25
better	best	fibre	as
more delicious	most delicious	calcium	because
less sugar	least sugar	nutrients	which

• To think about the layout of your advert and how this effects the overall effectiveness of your advert.

Have fun with writing your advert. I wonder how persuasive you can be?

Activities



Healthy snack advert

